

***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

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In re application of: Rowe, et al.

Attorney Docket No.:  
IGT1P048/P00537-002

Application No.: 10/066,176

Examiner: Duran, Arthur D.

Filed: February 1, 2002

Art Unit: 3622

Title: UTILIZATION OF SINGLE RELATIONAL  
POLYMORPHISMS FOR DATA ANALYSIS  
AND TARGETED MARKETING

Confirmation No.: 2727

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I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on March 5, 2010.

Signed: /Michelle Heymann/  
Typed: Michelle Heymann

**AMENDMENT G**

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the non-final Office Action dated November 6, 2009, please amend the above-identified patent application as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 9 of this paper.